



UGANDA INSURERS ASSOCIATION ON SAVING LIVES – BLOOD DONATION CAMPAIGN, FEBRUARY 2020 – LUGAZI TOWN COUNCIL



OVERVIEW

UIA in sponsorship with Uganda Blood Transfusion Services engaged in blood donation drives around Lugazi town council market between the 6th and 8th of February 2020. Efforts were made to sensitise community members about the benefits of blood donation and benefits of the insurance industry.

UBTS managed to collect 324 units of blood from the community, performance which was above and beyond their projected target of 150 units. Appreciation was given to the first 30 donors who were awarded with T-shirts and wristbands.

During the drives UIA made efforts to sensitise the public about the need and benefits of insurance services especially when it comes to motorists and guiding steps to take when involved in any kind of motor accident. UIA also distributed fliers in this regard to the different passers-by.



PICTORIAL



Donors from Lugazi market



Donors waiting in line



Sensitisation about motor third party insurance



A medic from UBTS attending to donors